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VISIT CANTON OPENS WELCOME CENTER AT HALL OF FAME VILLAGE FAN ENGAGEMENT ZONE

FRIDAY, FEBRUARY 24, 2023, 11:00 AM EST

Canton, Ohio – The Visit Canton Welcome Center opens at Hall of Fame Village (HOFV) Fan Engagement Zone with a ribbon-cutting ceremony on Friday, February 24, 2023, at 10:45 a.m. The Welcome Center will remain open to the public for an open house following the ribbon cutting, from 11:00 a.m. to 6:00 p.m. Customers stopping in during the open house and throughout the grand opening celebration in March receive a free Visit Canton duffel bag while supplies last.

New for Visit Canton, the Welcome Center at Hall of Fame Village Fan Engagement Zone offers retail products for sale and souvenir items consigned from unique Stark County tourism attractions, local artists, and businesses. Upon opening, the Welcome Center will offer products from partners including Gervasi Vineyard Resort & Spa, The Shops at Hartville Kitchen, McKinley Presidential Library & Museum, Letterpress Jess, Dirk Rozich, Canton Brewing Company, Cantonology, and Hall of Fame Village.

“We want this space to offer everyone who walks through the front door a peek at all there is to see and do in Stark County.” Said President of Visit Canton Allyson Bussey.

“The opening of the Visit Canton Welcome Center is a great moment in setting the tone for what will be an elevated guest experience to the Fan Engagement Zone,” said HOFV President of Operations Mike Levy.

In addition to visitor information in the form of brochures and print guides, the Visit Canton Welcome Center features a 2x2 screen, 100” video wall running a loop of promotional videos about area attractions, restaurants, and more. A touchscreen ExploreBoard also features information on local and nearby businesses. Beyond the Welcome Center, digital wayfinding signs throughout the Hall of Fame Village encourage campus guests to stop in at the Visit Canton Welcome Center.

Another highlight inside the new Visit Canton Welcome Center is the custom mural created and installed by local artist Tim Carmany, owner of The Hub Art Factory. Featured in the mural are the faces of the O’Jays, Paul Brown, and Marion Motley, along with a mosaic of other local iconic people, places, and things across Stark County.

The Visit Canton Welcome Center, located at 2101 Hall of Fame Way #2B, Canton, Ohio, 44708 is open regular operating hours following the ribbon cutting ceremony, each Thursday through Sunday, 11:00 a.m. to 6:00 p.m. Parking is available for free in the Integrity Lot opposite of the visitor center front door.

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About Visit Canton:

The Stark County Convention & Visitors’ Bureau, d.b.a. Visit Canton, is funded by a lodging tax administered through the Stark County Commissioners. The organization’s mission is to promote travel to Stark County. Visit Canton facilitates operations that support a travel and tourism industry in Stark County.