

# Partner Benefits & Industry Resources



## Business & Event Visibility

- Host a Business Profile on VisitCanton.com
- List Events on VisitCanton.com
- Display Brochures, Rack Cards or Flyers
- Sell Consignment Merchandise at Welcome Center Locations

## Partner Networking, Education & News

- Get Industry News from the CVBuzz E-Newsletter
- Utilize the Visit Canton Partner Zone at VisitCanton.com/Partners
- Learn & Connect at Visit Canton Partner Workshops
- Engage at Tourism Partner Networking Events
- Train Your Team to Elevate Guest Experience with STAR Frontline Training

## Marketing & Promotions

- Participate in Promotional Passes & Digital Deals
- Submit Photos, Videos, and Story Ideas
- Connect & Share Content on Social Media
- Expand Your Reach with Paid Advertising Extras

### GET IN THE GAME!

Bookmark the Partner Zone for the latest industry news, resources, and events.



## Sales & Event Support

- Capitalize on Business Leads
- Connect Clients to Event Services
- Request the The Welcome Wagon
- Use Volunteer Management Platform VolunteerStark
- Apply for Event Support Grants

## Grant Opportunities & Development

- Receive Custom Business Analytics
- Explore Visit Canton Grant Funding Programs

## PARTNER & COMMUNITY RELATIONS TEAM

Allison Gromofsky

Senior Manager, Community & Partner Relations  
AllisonG@VisitCanton.com

Katy Madden

Partner Relations Coordinator  
KatyM@VisitCanton.com

America's *Playing* Field!

401 MARKET AVE. N • CANTON, OH 44702 • 330.454.1439 • 800.552.6051

    @VisitCanton @MeetInCanton