

SPONSORSHIP and EXHIBITOR Opportunities



July 24 - 26, 2026

Canton, Ohio

For ongoing information and updates visit our website at:

www.thefantasyfootballexpo.com

SPONSORSHIP and EXHIBITOR Opportunities

Welcome to the 2026 Fantasy Football Expo Sponsorship and Exhibitor Guide!

Whether you're returning for another exciting year or this is your first Expo, we are thrilled to have you as part of this great event!

Please review the available sponsorships and reach out to us as soon as you are ready to commit to a booth and/or sponsorship by emailing marketing@thefantasyfootballexpo.com. Don't wait, as we expect many of the sponsorships to go quickly.

Sponsorship Opportunities

These sponsorships are awarded on a first-come, first-served basis.

● Title Sponsor – FF Advice Network	\$	10,000
● Expo Party (Saturday)	\$	5,000
● Expo Party (Friday) - Extreme Fantasy Football	\$	4,000
● Exhibition Hall Sponsor	\$	4,000
● Swag Bag Sponsor	\$	3,500
● Main Stage Sponsor	\$	3,000
● Lanyard Sponsor	\$	3,000
● Transportation Sponsor (All Weekend)	\$	2,000
● Break-Out Stage Sponsor	\$	2,000
● Print Program Sponsor	\$	1,500
● Draft Sponsor – Draft Night Out	\$	1,000
● VIP Exhibitor Booth	\$	950
● Exhibitor Booth	\$	475
● Panel Sponsor	\$	500 (per panel)
● Fantasy Start-Up Showcase Entry	\$	250

If you have questions or need more information, please contact the Fantasy Football Expo Coordinator (bob@thefantasyfootballexpo.com)

SPONSORSHIP and EXHIBITOR Opportunities

Title Sponsor – FF Advice Network

Becoming the Title Sponsor of the Fantasy Football Expo places your brand at the very heart of the biggest weekend in fantasy sports. As the presenting name partner, your company's logo appears alongside the official event branding — featured across all marketing, print materials, signage, video promotions, and social media campaigns.

You'll receive premier booth placement, on-stage recognition, and inclusion in press coverage before, during, and after the Expo. This top-level sponsorship offers unparalleled visibility, authority, and engagement, positioning your brand as a driving force behind the fantasy football community while connecting you directly with fans, influencers, and industry leaders nationwide.

ADVERTISEMENT:

- Sponsored FF Expo Newsletter with content about your brand or product (one included with package)
- Advertisement in one FF Expo Newsletter before the event
- Special recognition during the conference general session
- Sponsor logo will be included in the Expo logo with the words "Powered by" preceding it.
- The enhanced logo will be used in all advertising, including print, video media, and social media.
- Promotional insert in the conference attendee Swag Bag – Optionally, the sponsor may provide a company promotional item for inclusion in the bag.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with a link
- Receive 30 minutes of main stage time (scheduled in advance)
- Recognized in all announcements during the speakers and panel discussion. The logo will be listed on the Expo t-shirt as the main sponsor.

COMPLIMENTARY:

- First booth (double size) near the front entrance of the booth area for maximum exposure.
- Up to 10 (ten) Expo – VIP Weekend packages (\$750 value)
- Up to 25 free admission-only passes for give-a-ways (\$500 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – double size with two 6-ft. tables and chairs.

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SPONSORSHIP and EXHIBITOR Opportunities

Exhibition Hall Sponsor

As the Exhibition Hall Sponsor, your brand becomes the centerpiece of the Expo's highest-traffic environment — the dynamic hub where fans, creators, and industry leaders spend the majority of their time. Your logo and messaging will be prominently displayed throughout the hall, on entrance signage, directional graphics, and digital screens, ensuring your brand is seen by every attendee multiple times throughout the weekend.

In addition, you'll receive a premium showcase space at the main entrance, giving you the first and most prominent touchpoint with every person who walks through the door. This prime positioning allows your team to engage attendees immediately, demonstrate your product, and capture maximum foot traffic.

As the driving force behind the Expo's core experience, the Exhibition Hall Sponsor enjoys unparalleled visibility, authority, and direct engagement at the heart of the event.

ADVERTISEMENT:

- Sponsored FF Expo Newsletter with content about your brand or product (one included with package)
- Advertisement in one FF Expo Newsletter before the event
- Exclusive area/booth in front of the main door into the Exhibition Hall.
- Special recognition on the video wall of the Exhibition Hall
- Complimentary promotional coupon in the conference attendee Swag Bag.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with a link
- The logo will be listed on the Expo t-shirt.

COMPLIMENTARY:

- VIP area near the front entrance for maximum exposure.
- Up to 5 (five) Expo – VIP Weekend packages (\$375 value)
- Up to 10 free admission-only passes for give-a-ways (\$200 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – with one 6-ft. table and two chairs.

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SPONSORSHIP and EXHIBITOR Opportunities



Main Stage Sponsor

As the Main Stage Sponsor, your brand takes the spotlight at the center of the Expo's most impactful moments — keynote sessions, live panels, expert discussions, and major announcements. Your logo and messaging are showcased prominently on-stage and across all Main Stage visuals, ensuring continuous visibility to the largest assembled audiences throughout the weekend.

With premium recognition and alignment alongside top industry voices, this sponsorship positions your company as a leading authority in the fantasy football space while keeping your brand front and center during the event's biggest and most memorable programming.

ADVERTISEMENT:

- Sponsored FF Expo Newsletter with content about your brand or product (one included with package)
- Advertisement in one FF Expo Newsletter before the event
- Special recognition at the Main Stage area during all panel discussions.
- Promotional insert in the conference attendee Swag Bag – Optionally, the sponsor may provide a company promotional item for inclusion in the bag.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with a link
- Receive 30 minutes of Main Stage time for one session (scheduled in advance)
- Recognized in all announcements during the panel discussions. The logo will be listed on the Expo t-shirt.

COMPLIMENTARY:

- VIP near the front entrance of the booth area for maximum exposure.
- Up to 5 (five) Expo – VIP Weekend packages (\$375 value)
- Up to 10 free admission only passes for give-a-ways (\$200 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – double size with two 6-ft. tables and chairs.

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SPONSORSHIP and EXHIBITOR Opportunities

Break-Out Stage Sponsor



As **Breakout Stage Sponsor**, your brand takes center stage in the Expo's most interactive and educational sessions. These focused discussions attract engaged attendees eager to learn, connect, and discover new products and ideas.

Sponsoring the breakout stage gives your company direct alignment with thought leadership, on-stage recognition, and ongoing visibility across event promotions and recordings — positioning your brand as an authority in the fantasy sports industry.

ADVERTISEMENT:

- 1 Sponsored FF Expo Newsletter with content about your brand or product
- Advertisement in one FF Expo Newsletter before the event
- Special recognition in the Break-Out Stage area during all panel discussions.
- Promotional insert in the conference attendee Swag Bag – Optionally, the sponsor may provide a company promotional item for inclusion in the bag.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with a link
- Receive 30 minutes of Break-Out stage time for one session (scheduled in advance)
- Recognized in all announcements during the panel discussion. The logo will be listed on the Expo t-shirt.

COMPLIMENTARY:

- Exhibitor booth
- Up to 3 (three) Expo – VIP Weekend packages (\$225 value)
- Up to 10 free admission-only passes for give-a-ways (\$200 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – with one 6-ft. table and two chairs.

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SPONSORSHIP and EXHIBITOR Opportunities

Print Program Sponsor

As a Print Program Sponsor, your brand is featured in one of the most highly referenced pieces of the Expo — the official event guide every attendee receives.

With placement alongside schedules, maps, and speaker highlights, your ad stays in attendees' hands all weekend and beyond. It's a powerful way to build brand recognition, drive traffic to your booth, and keep your company top of mind long after the Expo ends.

ADVERTISEMENT:

- 1 Sponsored FF Expo Newsletter with content about your brand or product
- Advertisement in one FF Expo Newsletter before the event
- Special recognition in the print program and on cover.
- Promotional insert in the conference attendee Swag Bag – Optionally, the sponsor may provide a company promotional item for inclusion in the bag.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with a link
- Receive 30 minutes of Sports Betting stage time for one session (scheduled in advance)
- Recognized in all announcements during the panel discussion. The logo will be listed on the Expo t-shirt.

COMPLIMENTARY:

- Exhibitor booth
- Up to 2 (two) Expo – VIP Weekend packages (\$225 value)
- Up to 10 free admission-only passes for give-a-ways (\$200 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – with one 6-ft. table and two chairs.

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VIP Exhibitors



As a VIP Exhibitor, your brand receives premium placement and elevated visibility at the heart of the Expo experience. Located near the main entrance and high-traffic areas, VIP exhibitors enjoy maximum exposure to attendees, media, and influencers throughout the weekend.

This exclusive opportunity combines enhanced branding, prime booth positioning, and direct access to top-tier guests—ensuring your company stands out as a leader in the fantasy football industry.

ADVERTISEMENT:

- Advertisement in one FF Expo Newsletter before the event
- Promotional insert in the conference attendee Swag Bag – Optionally, the sponsor may provide a company promotional item for inclusion in the bag.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with a link.
- You may sell anything at your booth (subscriptions, books, etc.). All sale items must be approved by The Fantasy Football Expo Coordinator before the show to ensure the legality of items.
- Logo will be listed on Expo t-shirt.

COMPLIMENTARY:

- Booth (8 ft x 6ft) located in the VIP Hall near the front entrance for maximum exposure.
- Up to 3 (three) Expo – VIP Weekend packages (\$225 value)
- Up to 5 free admission-only passes for give-a-ways (\$100 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – 8-ft x 6-ft with one 6-ft. table and two chairs.

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SPONSORSHIP and EXHIBITOR Opportunities

Exhibitors



Exhibiting at the Fantasy Football Expo puts your brand directly in front of passionate fans, industry leaders, and media influencers. With over 1,000 attendees and extensive digital promotion leading up to the event, exhibitors enjoy unmatched exposure, networking opportunities, and direct engagement with their target audience.

Whether you're launching a new product, growing your customer base, or building partnerships, the Expo floor is where connections turn into lasting business growth.

ADVERTISEMENT:

- Advertisement in one FF Expo Newsletter before the event
- Promotional insert in the conference attendee Swag Bag – Optionally, the sponsor may provide a company promotional item for inclusion in the bag.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with a link.
- You may sell anything at your booth (subscriptions, books, etc.). All sale items must be approved by The Fantasy Football Expo Coordinator before the show to ensure the legality of items.
- Site name will be listed on Expo t-shirt.

COMPLIMENTARY:

- Booth located in the Expo Hall chosen on a first-come/first-served basis.
- 2 (two) Expo – VIP Weekend packages (\$150 value)
- Up to 5 free admission-only passes for give-a-ways (\$100 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – 8-ft x 6-ft with one 6-ft. table and two chairs.

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SPONSORSHIP and EXHIBITOR Opportunities

Panel Discussion Sponsor

A blue digital display showing the 'EXPO PANEL SCHEDULE MAIN STAGE' for 'THE FANTASY FOOTBALL EXPO 2025'. The schedule is for 'Sunday August 10th, 2025' and is sponsored by 'GREEN GRIDIRON'. The schedule lists seven time slots with corresponding panel topics and sponsors. The 'FANTASY FOOTBALL EXPO 2025' logo is on the left, and the 'GREEN GRIDIRON' logo is on the right.

Time	Sunday August 10th, 2025	Sponsored By
10:00 am - 11:00 am	Pre-Game	Rotowire
11:00 am - 12:00 pm	Fantasy Football Live Q&A	FSAN
12:00 pm - 1:00 pm	Built to win - Women in Fantasy Football	UnWindFF
1:00 pm - 2:00 pm	Medical Panel	The Injury Expertz
2:00 pm - 3:00 pm	Redraft Strategies	Big Guy Fantasy Sports
3:00 pm - 4:00 pm	Expert Mock Draft	The Deep Shot

Becoming a Panel Sponsor offers unmatched visibility and credibility for your brand. You'll gain authority by aligning with expert discussions that draw the most engaged and influential attendees, while connecting directly with your target audience through on-stage recognition, digital promotion, and logo placement across event materials.

Beyond the Expo, your sponsorship continues to deliver value as recorded panel content is shared online, extending your reach to thousands of fantasy sports fans and industry professionals throughout the year.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On The Fantasy Football Expo website with an additional link in the Panel Discussion schedule.
- Name and logo recognized on the display screen during the panel discussion.
- Your site may lead the panelist discussion if requested. If not, you may appoint a panelist lead for the discussion.

If you have questions or need more information, please contact the Fantasy Football Expo Coordinator (bob@thefantasyfootballexpo.com)

SPONSORSHIP and EXHIBITOR Opportunities

Fantasy Start-Up Showcase Entry

Get ready to take the stage and showcase your innovation at the Fantasy Start-Up Showcase Competition! During the Saturday night party, participating companies will have three minutes to pitch their product live to the audience — a perfect chance to make a memorable impression in a fun, high-energy environment.

Each pitch will be professionally recorded and published online immediately, allowing both in-person attendees and online viewers to cast their votes for the best presentation. Every entry will receive a complimentary ad in one of the newsletters (\$300 value) during the summer leading up to the Expo.

The winning company, announced during Sunday's Expo, will receive a comprehensive Marketing and Video package provided through our partnerships with EVERNET Consulting and Meadowtown Media worth up to \$3,000.

This is your opportunity to amplify your brand, gain exposure, and connect directly with a passionate fantasy football community eager to discover what's next.

- You must be an exhibitor or sponsor to be eligible to purchase a Fantasy Start-Up Showcase entry.
- It must be scheduled in advance – times will be first come/first serve.
- The Showcase is limited to only 10 entries.
- Your topic must be approved by The Fantasy Football Expo coordinator and be “family-friendly” regarding language and materials.

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SPONSORSHIP and EXHIBITOR Opportunities

Swag Bag Sponsor



As the Swag Bag Sponsor, your brand becomes the first thing attendees see and interact with as they kick off their Expo experience. Every guest receives a high-quality branded bag featuring your logo, creating repeated visibility throughout the weekend as attendees carry it across the Dome, Exhibition Hall, and event activities. This sponsorship ensures your brand is literally in the hands of every participant, offering unmatched exposure and the perfect opportunity to include a promotional item or offer that drives traffic back to your booth or website.

RECOGNITION:

Your company's name and logo are prominently displayed:

- All Swag Bags distributed to all attendees (currently based on 1,000 attendees)
- On The Fantasy Football Expo website with a link

COMPLIMENTARY:

- Booth located in the Expo Hall chosen on a first-come/first-served basis.
- 2 (two) Expo – VIP Weekend packages (\$150 value)
- Up to 5 free admission only passes for give-a-ways (\$100 value)

EXHIBIT SPACE: Tabletop exhibit (includes pipe & drape) – 8-ft x 6-ft with one 6-ft. table and two chairs.

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Lanyard Sponsor

As the Lanyard Sponsor, your brand enjoys constant, highly visible exposure worn by every attendee, exhibitor, and staff member throughout the entire Expo weekend. Your logo will be prominently featured on all event lanyards, ensuring your brand is seen in photos, videos, and face-to-face interactions across the Dome and Exhibition Hall.

This premium sponsorship turns every credentialed guest into a walking brand ambassador, delivering nonstop visibility and a powerful impression from start to finish.

RECOGNITION:

Your company's name and logo are prominently displayed:

- All lanyards distributed to all attendees (currently based on 1,000 attendees)
- On The Fantasy Football Expo website with a link

Transportation Sponsor

As the Transportation Sponsor, your brand hits the road with premium visibility on the buses transporting attendees throughout the Expo weekend. With your logo featured prominently on all shuttle vehicles, your brand becomes a constant presence as guests move between hotels, venues, and event activities.

This sponsorship delivers high-frequency, high-impact exposure while positioning your company as a key supporter of attendee convenience and the overall Expo experience.

RECOGNITION:

Your company's name and logo are prominently displayed:

- On the Transportation Bus (both sides) for the entire weekend.

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SPONSORSHIP and EXHIBITOR Opportunities

Expo Party Sponsor – Friday -

Extreme Fantasy



As the Friday Party Sponsor, your brand takes center stage at one of the weekend's most anticipated social events, held at the vibrant Centennial Plaza just steps from the host DoubleTree Hotel. This high-energy kickoff party brings together influencers, fans, exhibitors, and industry leaders in a lively, open-air setting — giving your brand prime visibility and the perfect opportunity to make a memorable first impression.

With your logo showcased throughout the venue and recognition woven into the evening's programming, your company becomes the driving force behind the celebration that sets the tone for the entire Expo weekend.

RECOGNITION:

Your company's name and logo are prominently displayed:

- Advertisement in one FF Expo Newsletter before the event
- Special stand-up banner recognition in the party area (Centennial Plaza).
- Stand-up banner with your logo to keep for future shows.
- On The Fantasy Football Expo website.
- Recognized in all announcements during the party held on Friday.
- Your site/company has exclusive rights to promote their business at the party with give-away merchandise, drink tickets, etc.

COMPLIMENTARY:

- VIP Booth located in the Expo Hall chosen on a first-come/first-served basis.
- 3 (two) Expo – VIP Weekend packages (\$150 value)
- Up to 5 free admission-only passes for give-a-ways (\$100 value)

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SPONSORSHIP and EXHIBITOR Opportunities

Expo Party Sponsor – Saturday



As the Saturday Party Sponsor, your brand becomes the highlight of the Expo's biggest social night — a high-energy gathering where fans, influencers, and industry leaders come together to celebrate the heart of the fantasy football community.

This flagship evening event offers prime visibility with your logo featured throughout the venue, integrated acknowledgments during programming, and opportunities for direct attendee interaction. Sponsoring Saturday night positions your company at the center of the weekend's excitement, ensuring your brand stands out during one of the most memorable and well-attended experiences of the entire Expo.

RECOGNITION:

Your company's name and logo are prominently displayed:

- Advertisement in one FF Expo Newsletter before the event
- Special stand-up banner recognition in the Stadium.
- Stand-up banner with your logo to keep for future shows.
- On The Fantasy Football Expo website.
- Recognized in all announcements during the party held on Saturday.
- Your site/company has exclusive rights to promote their business at the party with give-away merchandise, drink tickets, etc.

COMPLIMENTARY:

- VIP Booth located in the Expo Hall chosen on a first-come/first-served basis.
- 3 (two) Expo – VIP Weekend packages (\$150 value)
- Up to 5 free admission-only passes for give-a-ways (\$100 value)

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