UNITED BOXING CLUB

THE BRAWL V

THE BATTLE FOR MENTAL HEALTH

MARCH 6, 2027
CANTON MEMORIAL CIVIC CENTER
CANTON, OHIO

LIVE BOXING. **LOCAL IMPACT.** **A STRONGER COMMUNITY.**

A United Boxing Club event built around competition, community and the conversation around mental health.

THE EVENT

A fight night with a purpose.

The Brawl returns to Canton on March 6, 2027 - bringing amateur and professional boxing to the Canton Memorial Civic Center while using the platform of sport to elevate a larger conversation:

mental health, resilience, mentorship and community.

THE BRAWL V: THE BATTLE FOR MENTAL HEALTH

A community-centered boxing event designed to create energy in the arena and impact beyond it.

01

SPORT

A live boxing experience featuring athletes, coaches and supporters coming together in Canton.

02

COMMUNITY

A platform for local businesses and organizations to visibly support youth, families and community wellness.

03

PURPOSE

A mental-health-centered theme that connects competition, perseverance and the importance of having people in your corner.

EVENT FORMAT

Amateur card begins at 5:00 PM | Professional boxing follows | Tickets on sale December 1, 2026

WHY PARTNER

Your support reaches beyond fight night.

United Boxing Club is a Canton-based nonprofit that uses boxing, mentorship, fitness and community engagement to help young people and adults build discipline, confidence and resilience.

> **“Boxing is the vehicle. Developing people is the mission.”**
>
> UNITED BOXING CLUB

LOCAL VISIBILITY
Put your business in front of a community audience through event, digital and promotional exposure.

COMMUNITY ALIGNMENT
Connect your brand with youth development, mentorship, mental health awareness and local opportunity.

ECONOMIC ACTIVITY
Help welcome fighters, coaches, officials and supporters who travel to Canton for the event.

RELATIONSHIPS
Create meaningful connections with families, businesses, civic partners and community leaders.

PARTNERSHIP IS NOT JUST A LOGO PLACEMENT.

It is an opportunity to stand with a local nonprofit, a signature boxing event and a message that matters.

PARTNERSHIP MENU

A place for businesses of every size.

Community sponsorship opportunities begin at $100, with larger and custom partnerships available for businesses and organizations seeking broader visibility or deeper activation.

$100	**COMMUNITY SUPPORTER** Entry-level event advertising / recognition opportunity.
$250	**COMMUNITY PARTNER** Expanded event and promotional recognition opportunity.
$500	**RINGSIDE PARTNER** Higher-visibility placement and sponsor recognition opportunity.
$1,000	**FEATURED PARTNER** Premium local sponsor presence across selected event materials.
$5,000+	**MAJOR PARTNER** Custom activation, hospitality and prominent brand visibility.
$7,500+	**SIGNATURE PARTNER** High-level customized partnership built around your goals.

Custom partnerships can be built around hospitality, community activation, digital promotion, event visibility and more.
Final benefits and inventory are confirmed in the sponsor agreement.

WAYS TO SHOW UP

Build a partnership that fits your brand.

Partnerships can be customized. Depending on level and availability, opportunities may include:

EVENT VISIBILITY
Sponsor recognition on selected event signage, promotional materials and event communications.

DIGITAL PROMOTION
Recognition through United Boxing Club's digital and social channels surrounding The Brawl V.

HOSPITALITY
Ticketing, ringside experiences or guest opportunities tailored to the partnership.

COMMUNITY ACTIVATION
Opportunities to connect your business or organization with the event's community and mental-health mission.

BRAND INTEGRATION
Custom opportunities for larger partners seeking a more prominent presence around the event.

IN-KIND SUPPORT
Select goods and services may be considered when they directly support event production or visiting participants.

HAVE SOMETHING DIFFERENT IN MIND?

Tell us what matters to your organization. We can build a partnership around shared goals and available event inventory.

CANTON CONNECTION

Bring people into the city. Give them a reason to remember it.

The Brawl V is designed as more than a night of fights. Visiting athletes, coaches, officials and supporters create opportunities for hotel stays, restaurant visits and other local spending while experiencing Canton.

VISIT CANTON SUPPORT

United Boxing Club is working with Visit Canton around visitor information and room-block support for the 2027 event.

Local partners can help us create a welcoming experience for everyone coming into the community.

WHO THIS GUIDE IS FOR

- **Local & regional businesses**
- **Restaurants & hospitality**
- **Healthcare & wellness organizations**
- **Banks, insurers & professional services**
- **Trades, contractors & manufacturers**
- **Community organizations & foundations**

LOCAL EVENT. REGIONAL REACH. COMMUNITY PURPOSE.

The strongest partnerships are the ones people can feel - before, during and after the bell rings.

LET'S BUILD SOMETHING TOGETHER.

Partner with The Brawl V and United Boxing Club as we bring live boxing,

community energy and a message of mental-health awareness to Canton.

SPONSORSHIP & PARTNERSHIP CONTACT

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