

FOR IMMEDIATE RELEASE

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Two Stark County Attractions Featured on the 2023 Ohio Holiday Lights Trail

Ohio Christmas Factory and Beech Creek Garden's "Nature's A Glow"

Canton, Ohio – Two Stark County attractions, including the BRAND-NEW Ohio Christmas Factory and Beech Creek Garden's "Nature's A-Glow", are both featured displays on the Ohio Holiday Lights Trail.

The Ohio Christmas Factory, a BRAND-NEW Christmas experience, will feature 50,000 square feet of indoor and outdoor immersive holiday activities. One of the highlights includes a 15-minute light show synched to music on their 5-story entrance facade custom built by a design company featured on ABC's Great Christmas Light Fight. Additional activities include seasonal photo ops and selfie opportunities, a giant gingerbread house, a Christmas tree stroll, holiday character meet and greets, and four holiday-themed bars. The Ohio Christmas Factory will be open Fridays, Saturdays, and Sundays November 25-December 16 and Tuesday-Saturday December 19-23. An Ugly Christmas Sweater Party Bar Crawl will also be held on Thursday, December 14. Guests can purchase online admission tickets at ohiochristmasfactory.com.

Beech Creek Garden's "Nature's A-Glow" is returning to the trail this holiday season with over 350,000 holiday lights showcased throughout the outdoor botanical garden. The walk-through holiday light display is synchronized with patterns and designs with the joyful noise of Christmas music. Throughout the property guests of all ages will enjoy hands-on holiday-themed activities and roasting marshmallows over the fire. "Nature's A-Glow" is open Fridays, Saturdays & Sundays, November 24-December 23 and Tuesday-Saturday December 26-30. Guests can prepurchase admission tickets or family memberships at beechcreekgardens.org.

"There is so much to see and do in Ohio during the holidays, and the light displays across the state make the Christmas season even more magical," said Governor DeWine. "The Ohio Holiday Lights Trail is truly unique; the stops are great destinations to spend time with family and experience the heart of Ohio's communities."

Visit Canton President & CEO, Allyson Bussey, shared similar sentiments "Whether it is families gathering to make memories around the holiday season or deciding where to take of out-of-town guests, Stark County attractions have continued to innovate and offer those one-of-a-kind experiences through holiday light displays. We are delighted TourismOhio chose to showcase two of those holiday light displays on the Ohio Holiday Lights Trail."

"The holidays are about coming together to celebrate, and it's great that we get to do that in a way with destinations from all across the state coming together for the trail to celebrate the holidays," said Lydia Mihalik, director of the Ohio Department of Development which oversees TourismOhio. "We have destinations that have been on the trail since it started, and others are featured for the first time this year. It's a wonderful tradition to be a part of."







The 2023 Ohio Holiday Lights Trail is available for print or download online at Ohio, The Heart of it All's Holidays in Ohio landing page. With 70 stops along the self-guided trail, this season's Holiday Lights Trail is the largest yet.

Visit Canton is promoting Holiday Hoopla this holiday season, showcasing a wide variety of holiday events and experiences, including more holiday light displays, theatre performances, concerts and live music, and family-friendly events. Find out about more Stark County holiday happenings and events on <u>VisitCanton.com</u>.

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About Visit Canton:

The Stark County Convention & Visitors' Bureau, d.b.a. Visit Canton, is funded by a lodging tax administered through the Stark County Commissioners. The organization's mission is to promote travel to Stark County. Visit Canton facilitates operations that support the travel and tourism industry in Stark County.

About TourismOhio:

Operating within Ohio's Department of Development, TourismOhio works to showcase all Ohio has to offer as a place of adventure, a place of promise, and the place for you.

