



FOR IMMEDIATE RELEASE

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Visit Canton and SARTA Launch New, No Cost Shuttle Route Connecting Belden Village, Hall of Fame Village, and Downtown Canton

CANTON, OHIO — Now it's easier than ever to explore Canton.

Visit Canton and the Stark Area Regional Transit Authority (SARTA) are excited to introduce the **Canton Connector**. This new, temporary public route makes it easy for visitors and residents to get to Canton's top events, restaurants, shops, and entertainment spots, all for free.

The Canton Connector runs most Fridays and Saturdays from June 19 to July 25. Riders can travel for free between hotels, Belden Village Mall, the Pro Football Hall of Fame, Hall of Fame Village, McKinley Presidential Library & Museum, McKinley National Memorial, Canton Museum of Art, Canton Memorial Civic Center, Centennial Plaza, and the National First Ladies Library & Museum. This continuous loop lets you hop on and off as you explore museums, restaurants, and special events with no need to worry about getting around.

"The Canton Connector is all about helping visitors enjoy everything our area has to offer," said Allyson Bussey, President & CEO of Visit Canton. "Whether you're here for a tournament, a concert, a weekend trip, or to see the Pro Football Hall of Fame, this service makes it easy to discover more of our community."

Visit Canton and SARTA teamed up to create this service as part of their ongoing work to improve the visitor experience, support local businesses, and encourage people to explore the area. Visit Canton is funding the service, and SARTA is running it. This temporary route is a pilot program to see how people use it and to help plan future transportation options for visitors.

"SARTA is excited to partner with Visit Canton on this innovative transportation solution," said Ralph Lee, CEO of Stark Area Regional Transit Authority. "The Canton Connector creates an easy, accessible way for visitors to move throughout the community while showcasing the convenience of public transportation."

The Canton Connector is free for both visitors and locals. For route details, visit VisitCanton.com/shuttle.

Canton Connector Quick Facts:

- Free for everyone
- Runs Fridays and Saturdays, June 19 – July 25 (except July 3 & 4), 8 a.m. to 8:30 p.m.
- Continuous loop with pickups about every 25-35 minutes
- Find route details and info at VisitCanton.com/shuttle
- [Information Sheet & FAQs](#)

About Visit Canton

The Stark County Convention & Visitors' Bureau, d.b.a. Visit Canton, promotes travel to Stark County and facilitates operations that support the travel and tourism industry in Stark County.

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About SARTA



The Stark Area Regional Transit Authority (SARTA) provides safe, efficient, and innovative public transportation services throughout Stark County, connecting residents and visitors to destinations across the region.

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