BWA LEAGUE CHAMPIONSHIP SPONSORSHIP PROGRAM

Supporting One of Ohio's Premier Youth Wrestling Championship Events

The BWA League Championship brings together over **120 youth wrestling teams** from across Ohio for an elite championship event hosted at **Kent State University**. This event showcases the top wrestlers from seven regional sectionals and attracts thousands of athletes, coaches, parents, and supporters throughout the season.

By becoming a championship sponsor, your organization directly supports youth athletics while gaining valuable visibility with families and communities across Northeast Ohio.

PLATINUM SPONSOR — $5,000

Premier Championship Partner

(1 Available)

Our highest sponsorship level, offering maximum exposure and premium championship branding.

Sponsorship Benefits

- Premium logo placement on the **Official BWA League Championship Flyer & Poster**
- "Presented By" recognition on championship social media graphics

Example:
BWA League Championship Presented by XYZ Company

- Large premium signage displayed throughout the championship venue
- Vendor/promotional table at the event
- Logo placement on **admission table signage and key venue signage**
- Mention and tagging in championship Facebook/social media posts
- Dedicated sponsor spotlight post leading into championship weekend

- Announcer recognition throughout the tournament
- Logo placement on championship podium backdrop and winner photography

Why Sponsor at this Level?

The Platinum Sponsorship provides the **highest visibility, premium branding, and direct exposure to hundreds of wrestling families and community members** attending the championship.

GOLD SPONSOR — $2,500

Championship Partner

(4 Available)

A strong sponsorship opportunity for organizations seeking meaningful championship exposure.

Sponsorship Benefits

- Large logo placement on championship flyer
- Tagged sponsor recognition on Facebook/social media
- Logo placement on sponsor banner/signage
- Recognition in championship results and champion social media posts
- Vendor/promotional table at championship
- Tournament announcer recognition throughout event

CHAMPIONSHIP ADD-ON SPONSORSHIP OPPORTUNITIES

MAT SPONSOR — $1,000 PER MAT

One of Our Highest Visibility Sponsorships

Championship mats receive continuous attention throughout the day from wrestlers, coaches, and families.

Sponsorship Benefits

- Company logo displayed on mat corner decal
- Recognition as:

“Mat Sponsored By [Company Name]”

- Social media recognition
- Mention during championship finals

10 Mats Available
Potential Reach Opportunity: $10,000

WEIGHT CLASS SPONSOR — $500

Sponsor an Individual Championship Division

Support a specific championship weight class while receiving recognition tied directly to competitors and podium moments.

Example:
76 lb Championship Division Sponsored by ABC Insurance

Sponsorship Benefits

- Logo placement near weight class/bracket signage
- Mention in championship social media posts featuring winners
- Podium recognition for sponsored division

21 Weight Classes Available
Potential Reach Opportunity: $10,500

CHAMPIONSHIP AWARDS SPONSOR — $2,500

Official Trophy & Medal Sponsor

Help recognize championship excellence while gaining premium visibility throughout awards presentations.

Sponsorship Benefits

- Logo displayed on awards table signage
- Recognition during championship awards ceremony
- Championship social media shoutouts
- Recognition in championship graphics and promotions

Ideal for:

- Healthcare organizations
- Physical therapy providers
- Financial advisors
- Local businesses committed to youth athletics

WRESTLER OF THE TOURNAMENT SPONSOR — $750

Recognizing Championship Excellence

Sponsor one of the championship's premier recognitions.

Sponsorship Benefits

- Sponsor recognition during award presentation
- Logo recognition in Wrestler of the Tournament social media post
- Championship event recognition

WHY PARTNER WITH BWA?

By sponsoring the BWA League Championship, your organization helps support:

- Youth wrestling development
- Community engagement
- Championship experiences for young athletes
- Recognition of hard work, discipline, and sportsmanship

Your sponsorship also places your business in front of **hundreds of wrestling families and thousands of social media impressions** tied to one of Ohio's premier youth wrestling championship events.

Interested in Sponsoring?

Contact BWA League Leadership for sponsorship opportunities and availability.