



30-Second Tourism Pitch Challenge

Partner Pitch Preparation Template

Organization Name: _____

Presenter Name: _____

Your 30-Second Pitch:

"Hi, my name is _____, and I'm with
_____."

We are _____.

Visitors should experience our organization because

_____. What makes us unique is
_____.

In 2027, we are excited to share _____.

We can't wait for visitors to experience

_____.

Thank you!"

Example Pitch:

“Hi, my name is Pigskin, and I’m with Visit Canton.

We are the destination marketing organization showcasing all there is to see, do, taste, and experience across Stark County, Ohio.

Visitors should experience Stark County because our communities offer incredible attractions, events, history, arts, outdoor adventures, and local experiences that create memories for every type of traveler. What makes us unique is the incredible collaboration across our communities and partners that continues to bring new experiences to life.

In 2027, we are excited to share even more new experiences, events, and stories that inspire visitors to explore Stark County. We can’t wait to welcome you!

Thank you!”