

# 2027

## Partner Packages

### INCLUSIONS & OVERVIEW

Partner with Visit Canton to amplify your message, reach more travelers, and grow your business—together.



BEST VALUE



### DELUXE DESTINATION CO-OP

- 2-page ad in the 2027 Travel Guide
- 2 Featured Events in 2027 Travel Guide
- Custom Blog on VisitCanton.com
- \$500 Display Credit on VisitCanton.com
- Content Creator Visit
- Dedicated Visit Canton eNews
- Ohio Magazine FB & IG Posts
- 2-month Visit Canton FB Carousel Ad
- 15-second Co-Branded Video

**\$12,000**

**\$20,000 VALUE+**



### DESTINATION CO-OP

- 1-page ad in the 2027 Travel Guide
- Featured Event in 2027 Travel Guide
- Custom Blog on VisitCanton.com
- \$500 Display Credit on VisitCanton.com
- Dedicated Visit Canton eNews
- Ohio Magazine FB & IG Posts
- 2-month Visit Canton FB Carousel Ad
- 15-second Co-Branded Video

**\$8,000**

**\$13,700 VALUE+**



### PREMIER PARTNER PACKAGE

- 1-page ad in the 2027 Travel Guide
- Featured Event in 2027 Travel Guide OR ExploreBoard Profile
- \$500 Display Credit on VisitCanton.com
- Dedicated Visit Canton eNews
- 40k Impressions VisitCanton.com Retargeting
- 2-month Facebook Carousel Ad Tile
- Ohio Magazine FB & IG Posts
- 15-second Co-Branded Video
- Custom Frontline Training Program
- Quarterly Placer.ai Property Report

**\$7,625**

**\$12,000 VALUE+**



### TOURISM GROWTH PACKAGE

- ½ page ad in the 2027 Travel Guide
- Featured Event in 2027 Travel Guide OR ExploreBoard Profile
- \$500 Display Credit on VisitCanton.com
- Visit Canton Boosted FB & IG Posts
- 40k Impressions VisitCanton.com Retargeting
- Custom Frontline Training Program
- Semi-annual Placer.ai Property Report

**\$4,495**

**\$6,000 VALUE+**



### VALUED PARTNER PACKAGE

- ¼ page ad in the 2027 Travel Guide
- Featured Event in 2027 Travel Guide OR ExploreBoard Profile
- Visit Canton Boosted FB & IG Posts
- Custom Frontline Training Program
- Annual Placer.ai Property Report

**\$2,600**

**\$3,400 VALUE+**

America's *Playing* Field!

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