



AFFORDABLE AND HIGHLY VISIBLE SPONSORSHIPS

Run to You Racing is anchored on top of our Non-Profit Business called Miles to Go Running Charities. Our mission is to Promote Healthy Lifestyles and Activities in Stark County and the Surrounding Area through Run/Walk Events, while improving our Community and Area Economic Health. Our Runners are YOUR Customers!



Teresa Chaney
Program & Development Director

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132 5th St NW
Canton, OH 44702
330.575.5934



SPONSOR OPTIONS

EVENT MILE MARKERS - Price Varies from \$150 to \$500

Your company name / logo placed along the race course. You will also be listed in our Runner Instructions, on our Registration website, and thanked on our Social Media sites and on race day during our announcements.

EVENT WATER STATIONS - Price Varies from \$150 to \$500

Your company name / logo featured at the water station(s) placed along the race course. You will also be listed in our Runner Instructions, on our Registration website, and thanked on our Social Media sites and on race day during our announcements.

PRO FOOTBALL HALL OF FAME RACE SERIES EXPO BOOTH - Priced at \$250

Promote your organization at our Race Expo on August 21st and 22nd at the Pro Football Hall of Fame.

START LINES / FINISH LINES - SOLD

Display your company name / logo on our banners placed at the start / finish lines of our events.

COMMUNITY SUPPORT - All Donations Accepted

We are a non-profit always looking for community support. Your donation helps underwrite our foundational programs.

IN-KIND SUPPORT

We are always looking for partners that can provide products for our runners. Examples include finish line fruit, pizza, bottled water, etc.

HIGHER TIERED SPONSORSHIP

We have a number of TITLE SPONSORSHIPS still available. These are our highest priced and most prominent levels. We would be happy to discuss this level if you are interested in learning more.





HIGHER TIERS

TITLE SPONSORSHIPS

All Title Sponsorships are all encompassing which includes YOUR BRAND on the event shirts, finisher medals, event logos, all marketing materials, event signage, and race day acknowledgements.

PRO FOOTBALL HALL OF FAME RACE SERIES - **SOLD**

DRAFT DAY 10K - **SOLD**

TRAINING CAMP 5K - \$10,000

KICKOFF 6K - \$10,000

HALL OF FAME HALF MARATHON - \$10,000

HALL OF FAME HALF TEAM RELAY - \$5,000

THE MILE ULTIMATUM (3 RACES) - \$1,500

SOAP BOX DERBY 5K - \$5,000

HAUNTED FOREST MARATHON - \$10,000

HAUNTED FOREST HALF MARATHON - \$5,000

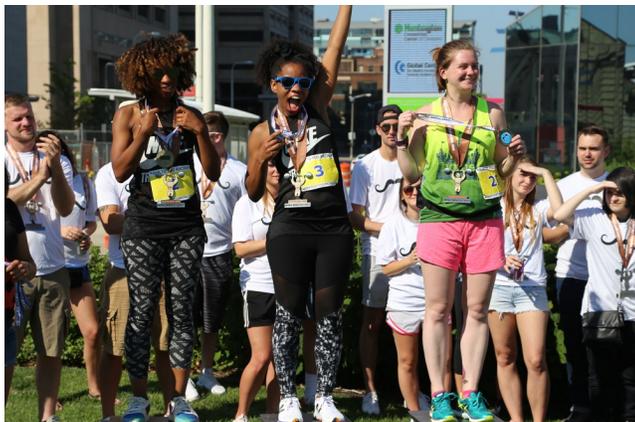
HAUNTED FOREST 5K - \$2,500

CAK5K ON THE RUNWAY - \$5,000

CHEEKY MONKEY 24 HOUR RELAY - \$2,500

THE FRANKSGIVING DAY 5K - \$5,000

SPIRIT OF THE SEASON 5K - \$2,500



GENERAL SUPPORTING SPONSORSHIP

\$1,500 total for the year.

Supporting Sponsors get their logo on a banner at the start and finish line at each of the 40+ events that we produce, time, or manage.



EXAMPLES



THE SMILE SPOT AHEAD





OUR PARTICIPANTS / YOUR CUSTOMERS

2024 to 2025

28,177 Participants

48 States Represented

Highest Count of Ohio Counties Represented in a Single Race - 39

Nationally Recognized Events

- Pro Football Hall of Fame Race Series (10K, 5K, 6K, Half Marathon, Relay)
- Haunted Forest Marathon
- CAK5K on the Runway
- Franksgiving Day 5K

RUN TO YOU RACING

1/30/2026	Friday	Groundhog Day Indoor 5K	Canton
2/21/2026	Saturday	Ice Breaker Two for the Road 5K	Plain Township
3/15/2026	Sunday	Mile Ultimatum 1	Jackson Township
3/21/2026	Saturday	Lucky Leaping Leprechaun 5K	Canal Fulton
3/28/2026	Saturday	Spring Peeper	Canal Fulton
4/11/2026	Saturday	Run for Home 5K / 10K	New Philadelphia
4/12/2026	Sunday	Run for Home Half & Relay	New Philadelphia
4/23/2026	Tuesday	Race Judicata	Akron
4/25/2026	Saturday	Draft Day 10K	Canton
5/9/2026	Saturday	To the Clocktower and Back 5K	Portage Lakes
5/16/2026	Saturday	Hospital Heroes 5K	Canton
5/23/2026	Saturday	Rae of Sunshine 5K	Louisville
5/30/2026	Saturday	Southeast Stride 5K	Plain Township
6/6/2026	Saturday	Kenmore Cowbell 7K	Akron
6/7/2026	Sunday	Mile Ultimatum 2	Jackson Township
6/13/2026	Saturday	Rocket Run 5K	Conotton Valley
6/14/2026	Sunday	Training Camp 5K	Canton
6/20/2026	Saturday	North Hill 5K	Akron



ONLINE

Facebook – 2,200 Followers

Runner e-Mail Database – 34,587 active emails

Website Last 12 Months



2026 RACE SCHEDULE

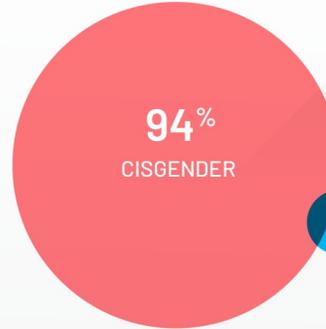
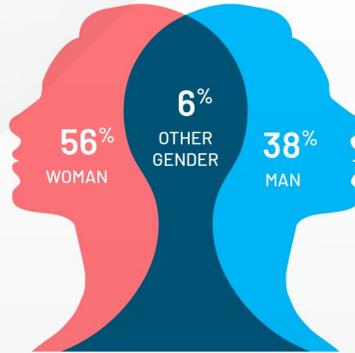
7/4/2026	Saturday	NC YMCA 4th of July Races	North Canton
7/11/2026	Saturday	Women's 6K Festival	Canton
7/12/2026	Sunday	International Soap Box Derby 5K	Akron
7/18/2026	Saturday	Run to Jesus 5K	Canton
8/1/2026	Saturday	St Michael's KOC 5K	Plain Township
8/9/2026	Sunday	Akron Pickle Fest 5K	Akron
8/15/2026	Saturday	RoadRokr 5K	Akron
8/16/2026	Sunday	Snip Sprint 5K	Canton
8/22/2026	Saturday	Kickoff 6K	Canton
8/23/2026	Sunday	HOF Half / Relay	Canton
9/12/2026	Saturday	Four Leaf Clover Run	Akron
9/13/2026	Sunday	Mile Ultimatum 3	Jackson Township
9/19/2026	Saturday	Kohl Family YMCA 5K	Akron
9/19/2026	Saturday	CHEEKY MONKEY	Plain Township
9/20/2026	Sunday	CHEEKY MONKEY	Plain Township
10/4/2026	Sunday	CAK5K on the Runway	Green
10/11/2026	Sunday	Tread Together 5K	Akron
10/17/2026	Saturday	Nun Run 5K	Plain Township

RESPONDENT PROFILE

AGE & GENDER

GENDER

When asked to select which gender they identify with, the majority of participants, 58%, identified their gender as woman, which aligns with prior industry research showing a dominant participation base of women. The addition of other gender identifications provides evidence that runners continue to identify beyond the gender binary, with 6% identifying as a gender other than man or woman. The 2023 Global Runner Survey was the first year that other gender categories were included, with only 1% choosing options outside of man and woman.

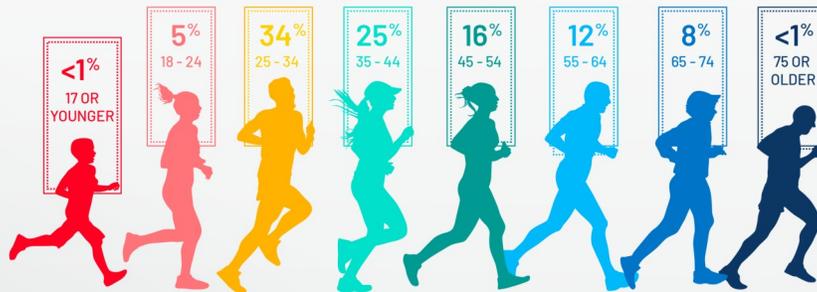


6%
 TRANSGENDER
 GENDERQUEER
 GENDERFLUID
 AGENDER
 TWO-SPIRIT
 BIGENDER
 GENDER NON-CONFORMING



AGE

The majority of respondents were aged 25-44 years (58.3%), with the largest percentage of respondents in the 25-34 year age range. Overall, respondents represented a wide range of ages, with smaller percentages of older and younger respondents from under 17 years to over 75 years of age.



RESPONDENT PROFILE

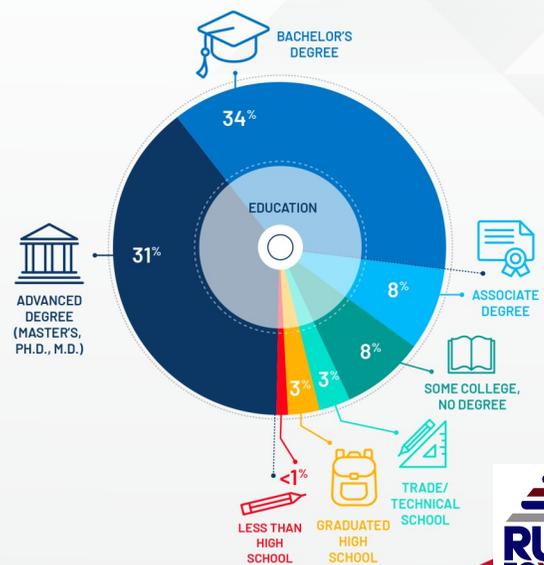
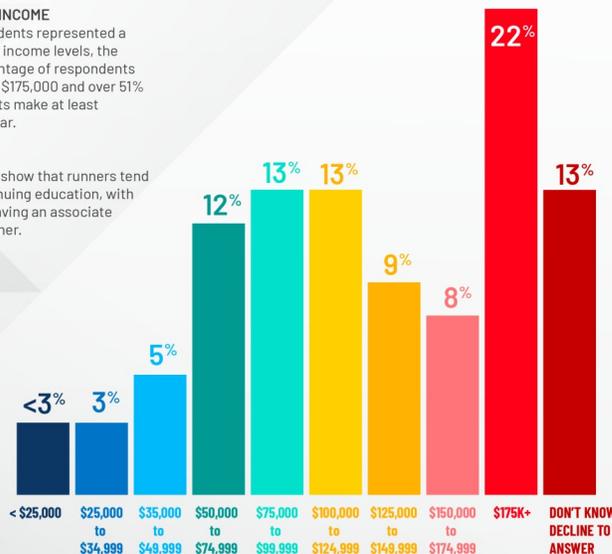
HOUSEHOLD INCOME AND EDUCATION

HOUSEHOLD INCOME

While respondents represented a wide range of income levels, the largest percentage of respondents make at least \$175,000 and over 51% of respondents make at least \$100,000 a year.

EDUCATION

Respondents show that runners tend to seek continuing education, with nearly 83% having an associate degree or higher.



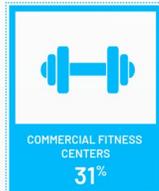


OUR PARTICIPANTS / YOUR CUSTOMERS

RUNNING/WALKING HABITS

RUNNING/WALKING CLUBS AND OTHER ACTIVITIES

Once again in 2024, as in 2023, weight training was the most popular activity outside of running or walking. 31% of respondents utilize commercial fitness centers, while 26% utilize online workout programs. 36% also indicated that they use local fitness groups for their other activities.



RESPONDENT PROFILE

RACE OR ETHNIC IDENTITY

74% of respondents identified as White, while 9% identified as Latino/a/x or Hispanic and 6% identified as Black. Additional selection options were included in this year's Global Runner Survey to mirror the responses included on the U.S. Census. Running USA recommends all races provide these racial or ethnic identity categories in their registration process to collect uniform industry data.

