SPONSORSHIP PACKET

STRONG FAMILY WELLNESS 6TH ANNUAL COMMUNITY WELLNESS FAIR AND FITNESS EXPO

"Wellness In Motion"

APRIL 17, 2027

WHO WE ARE:
STRONG FAMILY WELLNESS

Strong Family Wellness is a registered501(c) 3non-profit organization that strives to establish healthy families and stronger communities through holistic wellness.

Our mission is to build our legacies through mental, physical, and spiritual wellness. Our vision is to build a healthier canton community through supportive programs, events and initiatives that prioritize physical mental and spiritual health.



We provide free community health and wellness programs, educational resources, youth fitness initiatives, and family-centered activities throughout Stark County, Ohio. Our programs focus on promoting healthy lifestyles, increasing mental health awareness, and connecting underserved individuals and families with essential health services. We proudly host Stark County's largest Community Health & Wellness Fair and Fitness Expo, bringing together more than 80 community organizations and wellness partners to make health and wellness accessible to all. Through this initiative, we have connected over 500 families and individuals ages 2-82 with access to free health screenings, mental health resources, and transportation.



In 2025, our work was recognized with a mayoral proclamation for our contribution in removing barriers to care, connecting families with valuable community resources, and encouraging healthier lifestyles.

In 2026, Sean Strong, Executive Director of Strong Family Wellness, was recognized by the Stark County Chamber of Commerce as one of the 2026 Twenty under 40 honorees for his leadership and service to the community. Together with our community partners, we are creating a lasting impact and building a stronger, healthier Stark County.









COMMUNITY IMPACT



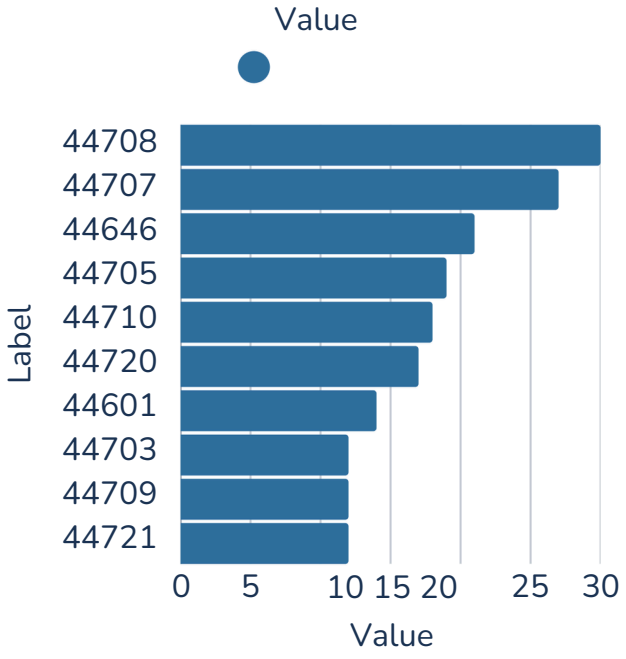
Every Body, Every Journey, Every One

Investments from our sponsors this year provided individuals and families with wellness checks, biometric screenings, eye screenings, healthy food demonstrations, free fitness demonstrations, and mental health screenings.

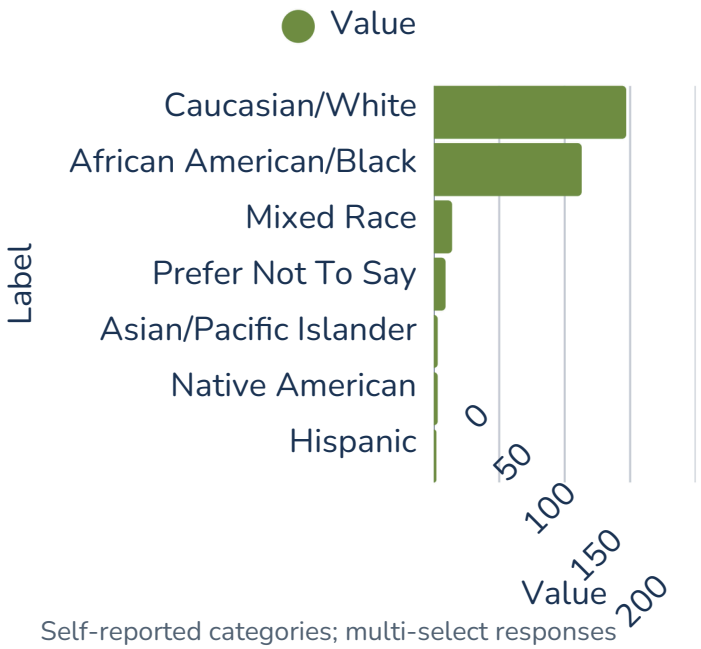
Together with our community partners, Strong Family Wellness is expanding access to practical resources and experiences that help build a healthier, stronger Stark County.

2026 PARTICIPANT SNAPSHOT

Top 10 ZIP Codes by Registered Participants — 2026



Registered Participants by Ethnicity — 2026



Self-reported categories; multi-select responses counted in each selected category

Source: 2026 Strong Family Wellness registration data.

Strong Family Wellness Week:

A LOOK AHEAD TO

WELLNESS IN MOTION









Strong Family Wellness is expanding its reach; the 6th annual events will now be one weeklong! The Strong Family Wellness Week, will create more opportunities for families across the community to connect, learn, and grow.

In 2027, we are incorporating a family financial literacy class for parents and children. These classes will empower families to take meaningful steps toward greater financial security and well-being.

We are also hosting a parenting class to support families in local elementary schools. Research shows that adverse childhood experiences (ACEs) affect approximately two out of three children by age 16. Through this class, we hope to bring wellness in motion by equipping families with helpful tools to address this challenge.

Our 2027 health symposium will focus on increasing awareness of mental health and feature a high-profile speaker. The symposium will provide practical tools to help individuals and families recognize mental health needs, foster healthier mental health patterns, and respond to challenges with greater understanding, compassion, and support.

At the end of the week, our wellness fair will bring together more than 85 wellness organizations. To provide community resources, free fitness demonstrations, healthy food, and wellness checks, helping close gaps in access to providers, care, and assistance.

We will close the weekend with the Master Experience Fitness Expo, welcoming more than 500 participants from around the world for three days of fitness, fun, and faith.







PARTNER WITH US AS WE PUT *WELLNESS IN MOTION*

DEADLINE FOR SPONSHIP IS FRIDAY MARCH 19,2027

PRESENTING SPONSOR

$5,000

Exclusive presenting designation; premier logo placement on event signage and website; logo on major digital and printed promotional materials; premium branded placement in main entry/walkways; premium vendor/exhibitor space; dedicated sponsor spotlight and promotional video interview; special recognition throughout event programming; two-minute remarks during the main event; all-access event passes; post-event sponsor impact recap; first opportunity to renew the presenting sponsorship for 2028.

COMMUNITY WELLNESS SPONSOR

$2,000

Everything in Healthy Families, plus 2 event passes and a post-event sponsor impact recap.

HEALTHY FAMILIES SPONSOR

$1,000

Everything in Wellness Advocate, plus a promotional video interview.

WELLNESS ADVOCATE SPONSOR

$500

Social media recognition, logo on the event website and marketing materials, vendor/exhibitor space, and recognition during events.

COMMUNITY SUPPORTER SPONSOR

$250

Social media recognition and logo on the event website.

Please make all checks payable to Strong Family Wellness
Donate electronically through Zeffy (QR code below) and receive an immediate tax receipt for your records.

CONTACT INFO

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THANK YOU TO OUR 2026 SPONSORS















































JOIN US AS A 2027 SPONSOR

STRONG FAMILY WELLNESS IS A TAX-EXEMPT 501(C)(3) NON-PROFIT ORGANIZATION: EIN 88-4287845. YOUR DONATION OR SPONSORSHIP IS TAX-DEDUCTIBLE AS ALLOWED.